



UNITY SOUTHCENTRAL REGION

# Business Mastermind

Session Ten – Planning for the Holidays



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**Will you do the same thing  
you always do?"**

**WHY?**

# Questions



- Do the holidays excite you?
- Do you feel worn out by them?
- Have you considered that YOU are in charge?
- How can you make the holiday season more meaningful and less exhausting?

# Holidays are important because

- **People gather**
- **Stories are told**
- **Traditions feel familiar and comforting**
- **They help us be better humans**







**For many people, its a time of  
grief, masked in a time of joy.**

**You are needed more than you**



# What do you have to offer?

- A safe space for grief
- A deeper understanding of gratitude
- Hope and Community
- Vision for the future
- Memorable stories









“The darker the night,  
the brighter the stars,  
The deeper the grief,  
the closer is God!”

— Apollon Maykov





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# November

## Gratitude

- Create a Gratitude Jar in your lobby.
- Invite people to place notes in the jar each week.
- Include a few on your social media and some in your newsletter.
- gather a months worth of memes on gratitude and post one each day



“Let gratitude be the pillow  
upon which you kneel to say  
your nightly prayer.

— Maya Angelou, Celebrations: Rituals of  
Peace and Prayer





- Write anonymous prayers on paper ornaments
- Read them!
- Post them!
- Tailor your lessons to these needs.
- Send to Silent Unity

December  
**Hope**



“The very least you can do in your life is figure out what you hope for. And the most you can do is live inside that hope. Not admire it from a distance but live right in it, under its roof.”

— Barbara Kingsolver, *Animal Dreams*





# January **Vision**

- Create a community vision board
- Invite people to bring things for it
- Take picture of what shows up and share on social media.
- Speak about community



“Blessed is the season which engages the whole world in a conspiracy of love.”

–Hamilton Wright Mabie